

Natural Harvest Food Co-Op

February Meeting Held Tuesday, February 27, 2018
Board of Directors Meeting
Natural Harvest Classroom

Board Members Present: Kim Anderson, Megan Thiele, Darrel Swenson, Deb Meissner DeVries and Troy Caddy

Member excused: Carrie Sells and Jake Rosandich

Staff Members Present: GM Anja Parenteau, Administrative Assistant Lori Maki and Marketing Manager Briana Sterle

Guest in Attendance: Julie Juntune, Candidate for Board Seat

Call to Order – Vice - President Swenson called the meeting to order at 5:29 PM

GM Reports were presented first. Monthly Sales Charts were reviewed. January's sales goal was reached. The increase from last January was 25%.

Store Happenings for January were shared. Yoga was held for the first time in the classroom. A total of 4 classes were conducted and the classroom was used by community groups 16 days of the 30 days we were open in January.

A motion to accept 18 new owners was made by Deb and seconded by Troy. The motion carried. Owner #3738 requested her equity be refunded. A motion to accept and refund the \$100 was made by Troy, seconded by Megan and carried. This is the second refund in 2018. Troy and Deb started a discussion to consider a cancellation fee be attached to refunds, in the future.

The Marketing Plan was reviewed again with input from Troy. Questions were answered and the plans are in motion to change over in April to the coupon offers in stead of the 5% monthly discount. Management has held trainings and efforts are being made to educate the owners on this change. Also, Briana presented to the Board the Coupon and Texting offers that owners will have after April. She also provided a copy of Anja's report for the Newsletter for preview. The use of the term "owner" rather than member is now to be used in our correspondences as the management requested.

Briana updated the Board on the slated Owner Appreciation Day. It's going to be held 3/24 and presence by the board members would be great during the busy times

between 11-3pm. We'll have special offers, free coffee and cookies for our owners. A new "Natural Harvest Owner" sticker will get handed to our owners that day too.

A motion to accept B1- Financial Conditions as in compliance – with a notation of non-compliance with the Net Income Provision – was made by Troy and seconded by Deb. The motion carried.

A motion was made by Megan that the conditions of B3 - Asset Protection are in compliance. It was seconded by Troy and the motion carried.

A motion was made by Darrel and seconded by Megan to approve the January minutes. Troy abstained from the vote. All others voted yes to approve the minutes.

Log Building update – A Church group has sincere interest in the property. **A motion** was made to lower the asking price from \$275,000 to \$269,000 by Troy and seconded by Kim. The motion was approved. Troy offered to contact Richard Erickson with RE Max with this information.

Board Monitor Reports – C4 -Board Meetings was read by Troy. Megan commented on focusing and staying on agenda topics as an area that could use improvement. **The motion** to accept compliance with C4 was made by Troy and seconded by Deb. The vote passed unanimously.

D3 – Monitoring GM Performance was read by Troy. **A motion** was made by Megan and seconded by Troy. The motion carried.

C3 - Agenda Planning was again tabled for future meetings. Jake has spearheaded this issue and was not able to attend the whole meeting.

GM Evaluation Committee – Troy presented the report which outlined that the B policies and Goals and Expectations will be included in the renewal the GM contract which expires March 31, 2018. A Staff Survey will also be conducted in March.

The Perpetuation Committee report was presented by Deb. Happily reporting 9 candidates are running for the 4 open spots on the Board of Directors. Briana reported that the deadline for future elections be moved back to Feb 1st of each year to ensure enough time to prepare the newsletter and ballots. Recruiting future Members needs to start earlier as well.

Megan reported that **The Education Committee** has set **The Annual Meeting** for Saturday, April 14th a 4 PM Social hour at the Virginia Elks Club. Dinner will be served at 5 PM with the Business Meeting to start at 5:30. She passed around a sign-up sheet for Members to volunteer to head up certain areas in the club- such as a children's

area and a photo booth- which will be featured. Briana helped to arrange the musician and three speakers who are suppliers to NHFC. Votes will be tallied and counted by the Vice President before the meeting, and additional votes from the meeting will be added on Saturday, after voting closes.

Treasurer Report was presented by Megan. The accounts are now active with the proper signers and there has not been any money paid out since she took over the position. **Motion was made** by Troy and seconded by Kim to accept her report to the Board. Motion carried.

Old Business Issues were discussed as moving the Goals & Long-Term Planning and Shared Vision tabled for future meetings. Anja mentioned that the Co-op's Ends could use updating. That will be taken into consideration for future meetings.

Anja informed the Board of Directors that she still has serious interest in pursuing solar panels for the Coop. This is dependent on the sale of the property currently owned and on evaluations of solar panels and their effectiveness, sales and budgeting for 2019.

Next Board Meeting is slated for Tuesday, March 27th at 5 PM in the Coop Classroom.

Next CDS Conference call is set for Monday, March 5th at 5 PM.

A motion was made to adjourn the meeting by Troy, seconded by Deb and carried.